

MBA - Master of Business Administration: Intake March 2017



Mar 17																																								
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International Study Tour (optional blocked)													Module 2-1																											
May 17																																								
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RM-1 / Module 2-2																		Module 3-1																						
June 17																																								
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Module 3-2																	Faculty Days																							
July 17																																								
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Module 4-1										Module 4-2																														
Aug 17																																								
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Module 5-1										Module 5-2																														
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Module 6-1																																								
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Module 6-2										Module 7-1																														
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Module 7-2																																								
Jan 18																																								
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RM-II																		Module 17-1																						
Feb 18																																								
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Module 12																							Module 17-2																	
Mar 18																																								
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Module 11																		Module 17-3																						
Apr 18																																								
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International Study Tour (optional blocked)																																								
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Module 13										Module 14																														
June 18																																								
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Module 8-1										Faculty Days										Module 8-2																				
July 18																																								
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Module 15																																								
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Module 9-2										Module 9-2										Module 10-1																				
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Module 10-2																																								

Core Modules

- Module 1: Managing and Leading in Organisations
- Module 2: Economic Analysis for Managers
- Module 3: Marketing and Sales Management
- Module 4: Business Accounting
- Module 5: Corporate Finance
- Module 6: Corporate Governance and the Legal Aspects of Business
- Module 7: Operations and Information Management
- Module 8: Human Resource Management
- Module 9: Strategic Management
- Module 10: Global Business Challenges

Personal Focus Module

Select two out of seven

- Personal Focus Module 11: Managerial Effectiveness
- Personal Focus Module 12: Dealing with Informational Complexity
- Personal Focus Module 13: Innovation Management
- Personal Focus Module 14: Corporate Social Responsibility Project
- Personal Focus Module 15: Germany's Mittelstand-Companies: Managing SMEs in the Heart of Europe
- Personal Focus Module 17: Entrepreneurship and Startup Management
- Personal Focus Module 18: International Perspectives on Business