

The Leeds MSc in Business Management

GGS

GERMAN GRADUATE SCHOOL
OF MANAGEMENT & LAW



UNIVERSITY OF LEEDS

Leeds University Business School



THE INTERNATIONAL MASTERS IN BUSINESS MANAGEMENT

Start it right after your bachelors!



The top reasons to pursue
the Leeds MSc
in Business Management

Access to the Leeds Original

Take classes in Heilbronn and earn your masters from a renowned British university.

Top Faculty from LUBS

We bring in highly qualified teaching staff from Leeds with research expertise and consulting experience in management studies.

Masters Programme: Right after your Bachelors

Open to students with a first degree in any field of study. No prior work experience required.

Part-time Programme for Working Professionals

Working during the week while studying on weekends is an ideal way to grow professionally and personally.

Real Life Learning

Students learn interactively based on their own experiences.

Small Course Sizes

Our course groups never exceed 25 students; this keeps us flexible and student focused.

Work Life Balance

We understand the challenges of juggling job, private life, and a part-time MSc programme. Through comprehensive student services and individualised attention we support you all the way.

The Leeds Week

Take part in an action-packed week of academic and social activities in Leeds.

Generous Scholarships

Students receive a 50% scholarship from the Dieter Schwarz Foundation.

Alumni Association

Lifelong networking with both GGS and LUBS.



Degree	Master of Science (MSc) from LUBS – Leeds University Business School
Faculty	Leeds University Business School
Target group	High potentials with an undergraduate degree in any discipline (e.g., bachelors), with or without prior job experience
Intake	January
Duration	21 months (including masters project)
Classroom sessions	12 modules, approx. every three weeks from 4 pm Friday to 3 pm Sunday
Language	English
ECTS credits	90
Accreditation	AACSB, EQUIS and AMBA
Location	Heilbronn, Germany
Maximum class size	25
Admission requirements and tuition	See pages 14 - 15

Looking for the next step towards a **career in management?**

The Leeds MSc in Business Management brings a leading UK business school directly to GGS in Heilbronn. Taught exclusively by Leeds University Business School (LUBS) faculty, this internationally recognised masters programme is designed for career-starters who aspire to take on management roles.

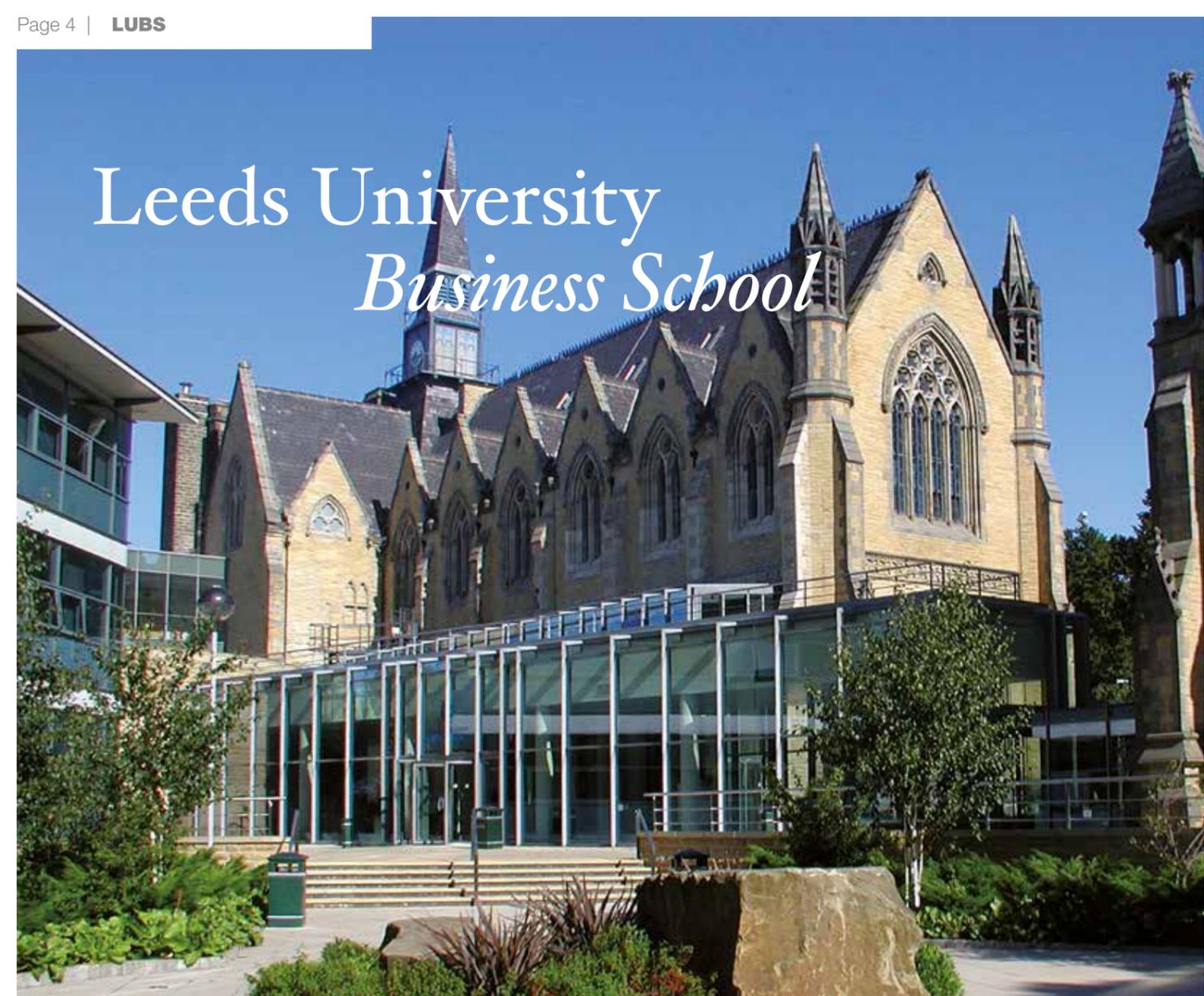
Whether you are a graduate in engineering, law, business administration or social sciences—the Leeds MSc welcomes applicants with a prior university degree (e.g., bachelors) in all fields of study.

In your MSc studies, you will acquire the concepts, knowledge, and skills for effective management, including an awareness of the responsibilities of managers in an economic, social and environmental context. As a graduate, you will be prepared to assume a management role in a private company or public entity.

The weekend format with breaks between modules allows you to combine both degree studies and career. As you progress through the programme, you can immediately apply new skills in the workplace.

Join us for *your* next step: the Leeds MSc at GGS.

Leeds University Business School



Why Leeds?

The Leeds University Business School is one of the most influential business schools in the UK, receiving global recognition for the quality of its teaching and research. The courses are informed by the latest professional knowledge. You are taught by world-leading academics who combine professional practice with teaching and research activity to bring up-to-date business knowledge to its masters programmes.

You'll benefit from its European top 100 ranking (Financial Times European Business School Rankings 2014), and get an internationally-focused, globally recognised postgraduate business degree. Some current credentials include:

The University of Leeds Business School received AACSB accreditation in December 2014 and became one of only 68 business schools in the world that received "triple crown" accreditation of AACSB, EQUIS and AMBA.

Entered the top ten business and management research institutions in the UK, according to the 2014 Research Excellence Framework (REF)

Association of MBAs accredited (AMBA) for the Leeds MSc in Business Management, MBA programmes and MSc in International Business

World-leading academics and professionals

From the MSc Faculty ...



Dr Stephen King

Director of the Leeds MSc in Business Management Programme
Director of the Leeds MSc Enterprise Programme
Senior Lecturer in Information Management

"The programme introduces students to the latest management thinking delivered by highly experienced academics who excel in showing the students how to improve their performance as managers and boost their careers at the same time. The students come from top companies and bring that focus and professionalism into the classroom to create a stimulating learning environment for all."

Prof Constantine S Katsikeas

Arnold Ziff Research Chair in Marketing and International Management
Head of Marketing Division

"The programme places emphasis on the delivery of state-of-the-art management tools and techniques and their application to different business contexts associated with the backgrounds and interests of the students."



Mr John March

Senior Teaching Fellow in Strategic Management

"It is a particular pleasure to teach in Heilbronn, as the MSc students are energetic and proactive. They recognise that the benefits that come from study at this level are not just from what they are told, but also the active participation they bring to the classroom."

Faculty Profiles

The Leeds University Business School academics are a highly qualified group. They have acted as consultants and advisors to over 80 organisations throughout the UK and the world, bringing practical experience that informs their teaching.

Dr Stephen King

Director of the Leeds MSc in Business Management Programme
Director of the Leeds MSc Enterprise Programme
Senior Lecturer in Information Management

Mr Vince Dispenza

MBA Executive Programme Director

Dr Gary Graham

Lecturer in Operations Management

Prof Cathy Cassell

Deputy Dean

Prof Constantine S Katsikeas

Arnold Ziff Research Chair in Marketing and International Management

Prof Christopher J Forde

Professor of Employment Studies
Member of Centre for Employment Relations Innovation and Change
Head of Work and Employment Relations Division

Prof Mario Kafouros

Head of International Business Division
Professor of International Business and Innovation

Mr John March

Senior Teaching Fellow in Strategic Management

Prof Peter Moizer

Dean of the Business School, Professor of Accounting

Mr Marc Smelik

Head of Corporate & International Relations

Prof David Allen

Senior Lecturer in Information and Knowledge Management
Head of the AIMTEC Research Group

Dr Alistair Norman

Lecturer in Information Management

GGS

The Innovative Business School of Management and Law

We educate emerging leaders in the fields of management and law and specialise in innovative, practice-oriented instructional design. It's our goal to develop responsible business leaders and thereby make an enduring contribution to the success of businesses and a strong economy. We conduct research to advance our expertise in management and law and consult numerous organisations. As a state-recognised private university, we offer flexibility, individualised attention, and state-of-the-art facilities on our modern campus.

GGS



Our Students Say It Best ...



Laura Göttner, MSc

Recruitment Consultant Computer Futures, SThree GmbH, Stuttgart

"Deciding to study at GGS has been one of the best decisions I have ever made. Our weekend lectures contain information on managerial practices and opportunities to apply our knowledge in case studies. Every professor brings real-life experience and particular business practices from around the world and presents these ideas to the class in an atmosphere that encourages the enhancement of our own personal skills."

Nourdine Abderrahmane, MSc

Junior Consultant, Credit Suisse AG, Zurich

"When I was looking for a suitable business school for my part-time MSc, I had criteria such as an international focus, English as the language of instruction, and a management-oriented curriculum. Beyond these qualities, GGS won me over with its dedicated and ambitious team, solid infrastructure, clear sense of purpose, and attractive price-value ratio. A pleasant learning environment, challenging and engaging topics of study, and my personal identification with the ideals espoused by GGS have further convinced me that I made the right choice."



Tjark Kiefer, MSc

Development Engineer Transmission Systems, Daimler AG, Stuttgart

"With my masters degree in Business Management I can look beyond my own perceptions as a development engineer and better understand, even challenge, decisions of management. ...The MSc programme at GGS exceeded my expectations. Along with acquiring business knowledge, I made big strides in my personal development. It feels like a habit now to be confident and self-assured in my interactions, and what I once called weaknesses have been turned into strengths."



We Guide *and Support You*



Simone Feger

MSc Programme Administration

We will support you all the way

Managing a full-time job, a part-time MSc programme, and personal commitments to family and friends can be a major challenge. As specialists in part-time education for young working professionals, we know how to take care of you from your first contact with us. We guide you through the LUBS admissions process and support you while you are with us as a student. LUBS lecturers are enthusiastic about our students and about coming to teach in Germany. Both institutions take personal circumstances into account and can keep you on track to complete your degree. After you graduate formally in Leeds, two alumni associations – GGS and LUBS – stand ready to help you leverage your education and the social networks you've built.

Overview

MSc Modules

Career Development *and Personal Growth*

Your studies advance simultaneously with your personal development. Through cooperative and participatory approaches to learning, you will build confidence as you share your ideas and experiences with students from a wide range of different backgrounds. Professional development sessions will also furnish you with opportunities to improve your personal and interpersonal management skills and assist you with career planning.

The intensive on-campus sessions are filled with a stimulating mix of lectures, guest presentations, company visits, exercises, role plays, case studies, group projects, and moderated discussion. Before and after the on-campus segments, students study individually to solidify the relevant concepts and write papers or prepare for tests to complete each module.



Phase 1 Months 1-6	On-campus modules	Introduction 1. Managing Change 2. Executive Skills I 3. Operations Management 4. Accounting for Managers
	The Leeds Week (June)	1-week excursion to Leeds (optional)
Phase 2 Months 7-15	On-campus modules + Advanced courses in special interest areas and for masters project preparation	5. Marketing Management 6. Research Methods I 7. International Business 8. Human Resource Management: An International Perspective 9. Electronic Business 10. Research Methods II & Project Module Workshop 11. Strategic Management
Phase 3 Months 15-21	Masters project	12. Executive Skills II In addition to the modules, you will also be required to undertake a project designed to relate theory to practice and apply learning from the modules to a real business management topic.
	Graduation (December)	The Degree " Master of Science in Business Management " will be awarded to you by the AACSB -, EQUIS - and AMBA -accredited Leeds University Business School in a formal ceremony in Leeds, England.

The Leeds Week

At the mid-point, the MSc programme includes an eventful week in Leeds. You will visit British companies, learn about challenges faced by British managers, and present your findings in a plenary session with academics and industry experts. On the Leeds University campus, you can listen in at lectures and meet Leeds students. A day-trip to the Yorkshire Dales gives an impression of the fascinating nearby countryside. The evenings are yours to spend relaxing or exploring nightlife in one of the UK's most dynamic cities.

International Study Tours

Students are invited to join our annual international study tours to key global business destinations, such as China, the USA, Brazil, or India. In the host country, we explore the culture, visit renowned universities, and take an inside look at local enterprises. Tours are open to all GGS students, alumni, and faculty and provide a unique opportunity for in-depth interdisciplinary exchange and networking.

General Context Programme

Attend the optional GGS General Context Programme to hone skills for future management challenges. Practice looking from multiple perspectives at how your actions impact a larger context. Understand your decision-making processes more fully while developing social, cultural, and problem-solving skills. Real-life contexts and coaches foster an intensive exchange of ideas among participating students and alumni.

Faculty Days

Join classmates, alumni, GGS professors, and visiting international faculty for our annual Faculty Days gathering. Workshops, networking, and celebration are the main events during our traditional day of dialogue, reunion, and new connections.

Graduation in Leeds – a Day to Remember

The graduation ceremony is a special occasion where you can formally celebrate the hard work and dedication you put into your degree. Travel back to Leeds, don the academic cap and gown, and proudly receive your diploma.



Alumni Association

Continue to build your social network with other graduates from GGS programmes. As a student member, participate in an active mentoring programme which pairs you with a GGS alumnus or alumna as a mentor for your studies and career.

Balancing Work, Life and Study

We know how important it is to maintain a work life balance when pursuing an academic degree on top of a full-time job. Through numerous social events, healthy lifestyle seminars, and a fun athletic programme, we help you achieve this balance while you are at GGS and beyond.

The GGS Advantage *More Than a Degree*





Application, *Admissions and Costs*

Applying for the Leeds MSc in Business Management is straightforward.
Here is what you need to know.

Preliminary Requirements

A bachelors degree with a grade-point average of 2.5 or higher

Proof of English language proficiency: TOEFL* (internet based) with an average score of 92 or more and minimum scores as follows: Listening 21, Reading 21, Speaking 23 and Writing 22 or IELTS with a score of 6 or more in each section and an overall score of 6.5

Full-time employment or self-employment for the duration of the programme

*We offer on-going TOEFL preparation courses at GGS for applicants to our degree programmes, free of charge. Let us know if you are interested, and we will tell you the next available dates.

Next Steps

We are happy to answer questions about your application and admission in person, by telephone, or by email. We can also send you additional information about the programme as well as copies of the application materials. Please submit your completed application form together with all documents required on the checklist directly to GGS.

The checklist and Leeds application form are available for download at www.ggs.de, where you may also complete the application online. Space is limited to 25 students per intake. Applications are processed year round on a first-come, first-served basis. Apply early to ensure your best chance of admission.

How the Admissions Process Works

Applicants who have met all preliminary requirements for the MSc programme will be invited for an interview at GGS. This is our opportunity to get a better idea of your motivation for further education, your personality, and your goals relative to the MSc programme. On the same day you will receive detailed feedback from us and learn whether you have been admitted to the MSc programme.

Tuition and Scholarships

Programme tuition	18,000 EUR
Dieter Schwarz Foundation scholarship	9,000 EUR
Total student payment	9,000 EUR
Semi-annual student payment	2,250 EUR

The Dieter Schwarz Foundation supports the programmes at the German Graduate School of Management and Law by awarding attractive scholarships. For the foreseeable future, the Foundation will award a scholarship worth up to 50% of tuition for each applicant admitted to the programme.

Information current as of June 2015

GGS

GERMAN GRADUATE SCHOOL
OF MANAGEMENT & LAW



Contact



Josef Schneider

Director of Programmes and Accreditation

Phone +49 7131 645636-34

josef.schneider@ggs.de



Elvira Herzog

Programme Advisor

Phone +49 7131 645636-17

elvira.herzog@ggs.de



Simone Feger

Admissions Officer & MSc Programme Administration

Phone +49 7131 645636-37

simone.feger@ggs.de

www.ggs.de

German Graduate School of Management and Law gGmbH

Bildungscampus 2 · 74076 Heilbronn, Germany

Phone +49 7131 645636-0 · Fax +49 7131 645636-27 · info@ggs.de